

## Social Technology Websites

### Advertising and Marketing

- 🍏 <http://www.conduit.com>
- 🍏 <http://fetchback.com>
- 🍏 <http://girl.inyourshirt.tv/>
- 🍏 <http://twtpqpon.com/>
- 🍏 <http://uservoice.com>

### Compliance

- 🍏 <http://blogtronix.com/en/home/finance/>

### Crowdsourcing

- 🍏 <http://www.dellideastorm.com>
- 🍏 <http://www.geniusrocket.com/info/>
- 🍏 <http://www.innocentive.com>
- 🍏 <http://www.mturk.com>
- 🍏 <http://logotournament.com/>
- 🍏 <http://namethis.com>

### CRM

- 🍏 <http://blogs.zdnet.com/Hinchcliffe/?p=1194>
- 🍏 <http://getsatisfaction.com/>
- 🍏 <http://helpstream.com/>
- 🍏 <http://lithium.com/>

### Engagement

- 🍏 <http://facebook.com/>
- 🍏 <http://twitter.com/>
- 🍏 <http://linkedin.com/>
- 🍏 <http://www.mocospace.com>
- 🍏 <http://secondlife.com>
- 🍏 <http://www.mycybertwin.com>
- 🍏 <http://tweetdeck.com/beta/>
- 🍏 <http://www.wiffiti.com>

### Listening / Tracking - Alerts

- 🍏 <http://www.addictomatic.com>
- 🍏 <http://www.google.com/alerts>
- 🍏 <http://www.viralheat.com/>
- 🍏 <http://www.scoopler.com>
- 🍏 <http://socialmention.com>
- 🍏 <http://www.scoutlabs.com>
- 🍏 <http://www.tweetgrid.com>
- 🍏 <http://twendz.com>
- 🍏 <http://www.buzzding.com>
- 🍏 <http://competitious.us>

### Measurement

- 🍏 <http://klout.com/>

- 🍏 <http://socialmention.com/>
- 🍏 <http://www.twitalyzer.com/>
- 🍏 <http://www.socialnetworkingwatch.com/>
- 🍏 <http://www.twitscoop.com/>
- 🍏 <http://www.visitorville.com>
- 🍏 <http://sm2.techrigy.com>
- 🍏 <http://www.ingagenetworks.com/analytics>
- 🍏 [http://www.connotate.com/enterprise\\_20\\_applications.aspx](http://www.connotate.com/enterprise_20_applications.aspx)
- 🍏 [http://news.cnet.com/8301-1001\\_3-10398165-92.html](http://news.cnet.com/8301-1001_3-10398165-92.html)

### Other Online Tools

- 🍏 <http://www.nophonetrees.com>
- 🍏 <http://jott.com>
- 🍏 <http://www.scribd.com>
- 🍏 <http://listorious.com/>
- 🍏 <http://www.netvibes.com/>
- 🍏 <http://www.zamzar.com>
- 🍏 <http://www.newsatseven.com>
- 🍏 <http://www.ribbit.com/index.php>
- 🍏 <http://www.shotcode.com>
- 🍏 <http://tun3r.com>
- 🍏 <http://www.websitegrader.com>
- 🍏 <http://wefeelfine.org/index.html>
- 🍏 <http://pipes.yahoo.com>
- 🍏 <http://youtube.com>
- 🍏 <http://www.zamzar.com>

### Social Tech Policy Documents

- 🍏 <http://policytool.net/>
- 🍏 [http://www.cisco.com/comm/applications/ecommerce/help/Internet\\_Posting\\_Policy.pdf](http://www.cisco.com/comm/applications/ecommerce/help/Internet_Posting_Policy.pdf)
- 🍏 [http://www.intel.com/sites/sitewide/en\\_US/social-media.htm](http://www.intel.com/sites/sitewide/en_US/social-media.htm)
- 🍏 <http://www.af.mil/shared/media/document/AFD-090406-036.pdfsite>